

EUMMAS Academe2Society (A2S) Conference, Dubai 2023
Global Social and Technological Development and Sustainability

Young Researchers Competition (YRC)

Akaki Kheladze - PHD in Business Administration, Kutaisi International University, Georgia. & Prof. J. Shanmugam, & Dr. Bilal, SOB, Skyline University College

Session 1

Room C17 – 21st February, 2023 - UAE Time: 10:30 to 12:00 (Online)

Paper Number	Topic
YRC01	Digital communication channels in the function of improving marketing communications of trading companies. <i>Milan Stanovic, University Mediterranean, Montenegro</i>
YRC02	The impact of the motivation programs on the effectiveness of employees. <i>Gvantsa Solomnishvili, BTU, Georgia</i>
YRC03	Outsourcing Healthcare Professionals and its Impact on Strategic Goals to Improve Patient Care in Selected Private Hospitals. <i>Haruna Lawan Baffa, Skyline University Nigeria, Nigeria</i>
YRC04	A Study on Measures to Reduce the Hunger and Food Insecurity in Nigeria with Reference to Kano State. <i>Aisha Abdulaziz, Skyline University Nigeria, Nigeria</i>
YRC05	Comparative Study of Hate Speech in the 2015 and 2019 General Elections in the Daily Trust, the Nation and the Guardian Newspapers. <i>Msughter Aondover, Caleb University, Nigeria</i>

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Dr. Nizar, Dr. Rahul Sharma & Dr. J. Robinson, SOB, Skyline University College

Session 2

Room C18 – 21st February, 2023 - UAE Time: 10:30 to 12:00 (Online /Physical)

Paper Number	Topic
Online	
YRC06	<i>Analysis of market structures in Montenegro. Tonka Stipanić, University Mediterranean, Montenegro</i>
YRC07	Factors Influencing On Individual Investor's Investment Decision On Selecting Private Commercial Banks with Reference to Kano City Nigeria. <i>Hafsat Sufi Ahmad, Skyline University Nigeria, Nigeria</i>
YRC08	Financial analysis of the introduction of circular business models in a sectoral perspective. <i>Guram Baakashvili, BTU, Georgia</i>
Physical	
YRC09	Does Leverage Boost Profitability? A Quantitative Study of firms in the Cement Industry. <i>Divya Chandrasekaran, Skyline University College, United Arab Emirates</i>
Online	
YRC10	The main purpose of Smart City and its implementation strategy. <i>Nino Kanashvili, BTU, Georgia</i>

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Seession Judges

Dr. Paul K, Skyline University College, Prof. Yioula Melanthiou , Faculty of Communication and Media Studies, Cyprus, & Dr. Lakshmikanthan, Garden City University, Bangalore.

Session 3

Room C17 – 21st February, 2023 - UAE Time: 1200 to 1330 (Online /Physical)

Paper Number	Topic
Online	
YRC11	Entrepreneurial Competencies and their relation with entrepreneurial education. Komalpreet Kaur, Aurel Vlaicu University of Arad, Romania
YRC12	A2A Prosig - An Intelligent Product Size Generation System Supported by E-Commerce. Aleksandra Ristic & Aleksandar Martic, Belgrade Banking Academy, Serbia
YRC13	Regulatory framework in Montenegro based on European Union regulations. Lejla Bektesevic, University Mediterranean, Montenegro
Physical	
YRC14	Impact of data mining on decision optimization mediating role of robustness strategy. Mehak Vasta, Skyline University College, United Arab Emirates.
Online	
YRC15	Physiotherapeutic protocol and ZnO nanoparticles: a combined novel treatment program against bacterial pyomyositis. Hesham Elshaer, Pharos University in Alexandria, Egypt

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Secession Judges

*Prof. Jean Andrei, Full Professor at Petroleum- Gas University from Ploiesti Romania,
Dr. Manas Pradhan & Dr. Jalal, Skyline University College.*

Session 4

Room C18 – 21st February, 2023 - UAE Time: 1200 to 1330 (Online /Physical)

Paper Number	Topic
Online	
YRC16	Solar Energy efficiency and renewable source as Georgia's energy independence. Giga Tvauri, BTU, Georgia
YRC17	Design & Implementation of a business dashboard with added IOT functionality. Mahmud El Yakub, Skyline University Nigeria, Nigeria.
YRC18	Leaf to Saree- Traditional Era to Digital Era. Shravan Ergala. & Shravan Ergala, Ashoka School of Business, India.
YRC19	Innovations in e-commerce and the prospect of their spread in Georgia. Ana Nadiradze, Business and Technology University, Georgia
YRC20	Commercialisation of DNA Data Storage Technology. Robertas Skliaustas. Vilnius University Business School, Lithuania.
Physical	
YRC21	Project Syntagma Arpita Ribu Ravindran, Garden City University, India
YRC22	BUTTERCUP (AUTOMATED HOME AI). Shqlain Ahmed, Garden City Univeristy, India
YRC23	Raphael AKA Project Teach. G Bhanu Teja Reddy, Garden City University, India